

Todd Laire: [00:00:00] Welcome to Married 2 Marketing, the leading podcast for creative digital marketers and entrepreneurs. I'm Todd Laire CEO and co-founder of LAIRE Digital.

Laura Laire: [00:00:09] And I'm Laura Laire, VP of Creative Strategy, co-founder of LAIRE Digital, and Todd's better half. Together, we found success in business and in life by combining our talents, entrepreneurial spirit, and creativity.

Todd Laire: [00:00:21] Our mission is to equip you with the knowledge, tools, and strategies that will skyrocket your brand success.

Laura Laire: [00:00:27] Married 2 Marketing episodes marry best practices, emerging marketing tactics, and fun antics for a podcast that's both amusing and insightful. 10% off your cart. Okay, everybody, everybody loves a good deal, and that'll keep you sticking around.

Todd Laire: [00:00:42] Make it clear there is no hands-off solution when it comes to marketing.

Laura Laire: [00:00:47] And we're pretty good cooks.

Todd Laire: [00:00:49] I should say you're a great cook. I'm okay.

Laura Laire: [00:00:53] Yeah. Who's the cook and who's the sous chef?

Todd Laire: [00:00:58] Exactly. Whether you're a marketing newbie or a seasoned pro. Our show will have you flexing your creative muscles, pushing boundaries, and thinking outside the box.

Laura Laire: [00:01:08] If you need more leads, want to increase brand awareness, are looking to scale your business, or simply love marketing -- Be sure to tune in and subscribe.

Todd Laire: [00:01:16] Listen to Married 2 Marketing on our website at Married number two marketing dot com or wherever you get your podcasts, including Spotify, Apple Podcasts, or Google podcasts.